

MID-HUDSON LIBRARY SYSTEM
Central Library / Collection Development Advisory Committee
Special Meeting with the Single Focus of eJournals

Date: September 10, 2015

Location: MHLS Auditorium

Committee members attending:

- Emily Chameides (Columbia)
- Julie Spann (Dutchess)
- Casey Conklin (Dutchess)
- Sue Ray (Greene)

- Kathleen McLaughlin (Putnam)
- John Giralico (Ulster)
- Margie Menard (Ulster) - Chair

MHLS Staff Attending: Merribeth Advocate, Tom Sloan, Robert Drake

Discussion Items:

1. Product Comparison Questions:
 - a. Committee reviewed an eJournal Product Comparison Chart of the 3 eJournal products being considered:
 - i. Zinio for Libraries for Recorded Books
 - ii. eJournals from OverDrive
 - iii. Flipster from EBSCO.
 - b. Committee Findings were added to the draft [eJournal Product Comparison Chart](#)
 - c. Have we captured the questions directors wish to have answered?
2. Patron Experience:
 - a. eJournal titles can only go into the Encore catalog if all libraries have access to them. If so, then eJournals will appear in the Encore search results along with print holdings as eBook currently do.
 - b. The real test of the products will be the user experience. See DA Action Item below.
3. Cost and Funding
 - a. What would be the cost of buying the magazine licenses we would need, based on the circulation caps (see [eJournal Comparison Pricing Sample](#))
 - b. What would be the total cost, projected out over 3 years
 - i. For 50 most popular Zinio for Libraries titles - approximately \$11,000 per year for Zinio for Libraries and OverDrive & \$33,562 for Flipster
 - ii. Addition of funds for Product Launch/Marketing- \$\$?
4. Collection Development
 - a. The committee agreed that subscriptions should be centrally ordered and managed.

DA Action Item: Testing the eJournal Patron Experience

- Background: With the increasing popularity of library materials in a downloadable format, and increasing numbers of MHLS libraries providing these materials both collectively and independently, the CLCD Committee has been tasked with exploring the possibility of offering eJournals system-wide. A draft [eJournal Product Comparison Chart](#) was developed and an [eJournal Comparison Pricing Sample](#).
- Issue: The real test of the products will be the user experience. For a select group of members there is a test site available for Zinio for Libraries from Recorded Book, and MHLS can request access via other library systems subscriptions to OverDrive eJournals.
- Recommendation: A group test should be performed by a subgroup of 10 (2 from each county, including the 2 libraries that currently have Zinio for Libraries) to compare Zinio for Libraries and OverDrive eJournals for both 'new user' experience as well as repeat user, and to report findings.