

MID-HUDSON LIBRARY SYSTEM
Central Library / Collection Development Advisory Committee Meeting

Date: April 28, 2016

Location: Adriance Memorial Library Boardroom

Committee members attending:

- Emily Chameides (Columbia)
- Casey Conlin (Dutchess)
- Daniela Pulice (Dutchess)
- Jake Widrick (Greene)

- Michele Capozzella (Putnam)
- Margie Menard (Ulster)
- Tracy Priest (Ulster)
- Merribeth Advocate (MHLS)

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Staff Attending: Tom Lawrence (PPLD), Deb Weltsch (PPLD), Janet Huen(PPLD), Tom Sloan (MHLS)

Action Items:

1. Minutes from November meeting reviewed motion to accept minutes from Conlin, seconded by Menard.

Discussion Items:

1. Lawrence presented overview of history and application of Central Library Development Aid & Central Book Aid. Nonfiction adult materials and reference are primary focus of purchases. To adapt to modern library patron needs, CBA money now supports Mango, OverDrive, and circulating nonfiction material. NYSED Central Library Guidelines can be found at <http://www.nysl.nysed.gov/libdev/clda/>. Sloan notes that the friendly cooperation between MHLS and PPLD represents a unique situation, because most systems and central libraries do not have a healthy relationship. Information about Central Library and its services could be the focusing of Fall CE.
2. The committee joined a webinar from Niche Academy Instruction and Resource Promotion per member library request presented by Jim Wilson, who has 40 years in library, and started the company Dynix. Niche helps educate patrons on how to use the library's digital resources through short video courses, lessons, and written walk-throughs, and promote these services on Facebook, Twitter, and other social media platforms. Anderson Public Library and Suffolk Public Library are currently using Niche, and Wilson showed some good usage numbers from one library system's backend. Niche can also be used to create your own courses. Branding is possible for each individual library for an additional cost.
3. Review/edit of updated CLDA/CBA Program Budget 2016.
 - a. The actual fee for the OverDrive platform came in lower than what was estimated for this year's budget. Central Library Committee recommends this money, in conjunction with CBA funds, be used to purchase additional electronic content. Extra funds of approximately \$12,000 are available for other services.
 - b. Advocate reports Mango Language Learning software price will not change for FY 2016. Funding allocated for Mango over the invoice amount will be used to purchase content in Zinio.
 - c. The fee for Sydnetics has increased, because DVD and Music cover images have been added to Encore. This cost for this will be paid by CLDA funds.
 - d. There is no charge to member libraries for Zinio in 2016 unless libraries request specific titles to be added. Member fees for Zinio may come about in FY 2017.
 - e. \$12,000 of CBA funds will be allocated to purchase nonfiction eBooks and eAudiobooks.

- f. Resource Sharing Advisory Committee recommends that the CL/CDAC purchase Skyriver records for free Project Gutenberg eBooks, which have unlimited simultaneous use, and can be added to Encore and OverDrive. Cost for records is about \$1 per record from Skyriver, which is the vendor recommended by the Resource Sharing Committee. Mid-Hudson patrons checked out 189 Project Gutenberg titles at least 8 times. The committee will allocate \$1,000 to buy records for popular titles. *A Christmas Carol* and *The Adventures of Huckleberry Finn* have been added to both Encore and OverDrive as a test. It was noted that adding "Project Gutenberg" to the bibliographic record could help make these always available eBooks more discoverable.
- g. Reducing cost of databases to member libraries was discussed. This reduction may not be advantageous for some libraries, who currently receive county funding to support these services. There was discussion on whether more CLDA/CBA funds can be used to support databases, and member fees supporting the databases can be used to purchase content for OverDrive. Currently, member library cost share supports 25% of OverDrive fiction content keeping holds ratios at 4.5 per title.
- h. A Spanish translation of Encore is available for a one-time fee of \$5,000, with a \$1,000 annual maintenance fee. Search and retrieval will be difficult, because the bibliographic records are in English. Experience in member libraries suggests Spanish language items don't circulate much.
- i. Library Elf offers patrons the ability to sign up to receive email and text notifications for library materials that are coming up on their due date. Library Elf is affordable and offers a robust set of features. A similar service through Sierra was nearly adopted earlier in the year, but it's reported that this Sierra-based service will not work and will not be implemented.
- j. Niche Academy offers products to train patrons and staff on library resources and promote these resources. Pricing for system-wide access to Niche starts at \$7,400 with additional funds required for individual branding of the service for each library.
- k. This committee recommends to the DA that extra funds saved on databases be used to purchase fiction content in OverDrive. The DA can vote to have the saved funds returned to member libraries or put to purchase fiction content for OverDrive.

4. Databases

- a. Estimated budget for Collectively Purchased Databases for 2016 (Chilton's, Gale TERC, Mango, TumbleBooks, and JobNow) will be available for the June DA meeting.
- b. JobNow will be renewed for 3 years for \$4,600 per year, and Central Library funds will cover this. Member fees will not be used for this database, but will be allocated to purchase eBooks and eAudiobooks.
- c. DLD predicts that decreased federal funds may result in cutting some of the NOVELny databases, which are currently the only databases eligible to be brought into Encore's search results through EDS. No additional databases will be added to Encore's search results at this time.

5. OverDrive use

- a. Funding for OverDrive is not adequate to meet patron demand. Circulation in OverDrive has increased each year without corresponding increases from member fees contributions. Discussion on new models of funding eBook purchases.
- b. Presently, member libraries can elect to receive or not receive patron requests for OverDrive titles. Those libraries that receive requests from patrons correspond directly with the requesting patron, and decide whether or not they want to fulfill their patron's request with their own funds. There are 21 libraries in MHLS that do not receive patron requests for OverDrive titles. Libraries that do not receive patron request opt instead to have Advocate field and fill patrons request with cost-share funds allocated for OverDrive content.

- c. This committee recommends that MHLS evaluate eBook use and develop a comprehensive plan to efficiently meet patron demand with member library funds.
 - d. Recommendation to the DA that number of holds that patrons can place and items that can be checked out increased to 10.
6. Zinio for Libraries
 - a. Usage of Zinio is growing each month.
 - b. Ulster County Libraries want to add 47 new titles to Zinio for less than \$3,900 (pro-rated) which Ulster County is willing to pay for.
 - c. A model for funding Zinio and additional titles must be put in place before we add more titles. To that end, member libraries will receive action memos instructing them to discuss funding and selecting magazines through Zinio at their County Meetings.
 7. Deb Weltch reported on TERC Workshops
 - a. 42 participants at 5 workshops.
 - b. 31% of participants heard about the workshop from their library director, and 27% found out about it from a MHLS workshop notice.
 8. Central Library Plan
 - a. The committee reviewed the plan.
 - b. CLC / CBA Committee approves the MHLS Central Library Plan, the working Central Library Development Book Aid Budget and estimated E-Resources Budget.
 9. Next meeting date will be set by Doodle Poll.

Submitted by Casey Conlin

To include in DA Agenda Attachment as an Action Item: **Increase Allowed Number of OverDrive Checkouts/Holds**

- Background: Currently, OverDrive eBook and eAudiobook checkouts and holds are limited to 3 items per patron each. Number of Checkouts and holds are linked in OverDrive, and must be the same number.
- Issue: 3 checkouts or holds does not reflect realistic patron demand.
- Recommendation: The committee recommends that the DA vote to increase the number of OverDrive holds that patrons can place, and the number of OverDrive items that can be checked out, to 10 each.