

**MHLS Directors' Association
Minutes of Meeting – Tuesday July 14, 2015**

Columbia County

Chatham: Delisle
Claverack: Schoep
Germantown:
Hillsdale:
Hudson:
Kinderhook: Bogino
Livingston:
New Lebanon:
North Chatham:
Philmont: Garafalo
Valatie:

Dutchess County

Amenia:
Beacon:
Beekman: Rodriguez
Clinton: Marriott
Dover Plains:
East Fishkill:
Governman
Fishkill: Spann
Hyde Park: Callahan
LaGrange: Potwin
Millbrook:
Millerton:
Pawling: Conlin
Pine Plains: Hill
Pleasant Valley: Pulice
Poughkeepsie:
Red Hook:
Freudenberger
Rhinebeck:
Rhinecliff: Meyer
Staatsburg:
Stanford:
Tivoli:
Wappingers: Stein

Greene County

Athens:
Cairo:
Catskill:
Coxsackie: Deubert
Greenville:
Haines Falls:
Hunter:
Windham:

MHLS Staff

Advocate
Aldrich
Drake
Sloan

Putnam County

Brewster: Loprinzo
Carmel:
Cold Spring:
Garrison: McCreery
Kent: Donick
Mahopac: Capozzella
Patterson: Haar
Putnam Valley:

Ulster County

Esopus:
Highland: Kelsall
Hurley:
Kingston: Menard
Marlboro: Cosgrove
Milton: Lois Skelly
New Paltz: Giralico
Phoenicia:
Pine Hill:
Plattekill: Georghiou
Rosendale:
Saugerties:
Stone Ridge:
Ulster: Priest
West Hurley: Lustiber
West Shokan:
Woodstock:

Meeting called to order by Chair Rodriguez at 10 AM

A. Action Items

1. Approval of June 2, 2015 minutes Julie Dempsey seconded by John Giralco.
2. Update of Overdrive Collection Development Guidelines
 - a. Moved by Dempsey, seconded by Potwin to accept the Update of Overdrive Collection Development Guidelines as submitted. For 25; against 0; abstain 0. Motion PASSED.

B. Table Talk; Managing and Assessing OverDrive (Locally, by county, and system wide)

C. Reports

1. MHLS

i. Executive Director (Sloan)

- a. New assessment area coordinated outreach outputs, reported by Advocate. Focus on making library users out of those who typically don't use the library. Fifty percent of MHLS population not using the library.
- b. Final report of Circulation Trends from 2010 – 2014 is now available. Circulation stats used were those self-reported by member libraries on annual report to the state.
- c. Sloan discussed the question put to him at last DA meeting by Freudenberger who asked what the impact would be on MHLS if member fees were reduced. Sloan suggested that reduction in fund-balance and/or reduction in services could result; the latter is being reviewed as part of the Moving Forward process.

- d. Sloan reported that the Town of Union Vale has not responded to any communications to discuss remuneration for library services. He reviewed the implementation schedule of reduction of services to Union Vale patrons as an unserved population within southern Dutchess county. Bookmarks will be distributed with some talking points and a popup message will be added to Union Vale patron accounts to aid library staff. Should another library be contacted by the press, Sloan stressed that it was a system decision to limit services to Union Vale residents. Cosgrove suggested getting ahead of the possible bad press by contacting Poughkeepsie Journal.
- e. Greene, Dutchess and Columbia counties are in the process of reviewing candidates for MHLS Board trustees.

ii. Consultants

- a. Assistant Director (Advocate)
 - 1. Handbook of Library Trustees is available at no charge from MHLS.
 - 2. Summer Reading Reports are required by all member libraries.
 - 3. Of the six highest circ days of all time in MHLS Overdrive, 4 occurred in the last two weeks.
- b. Coordinator for Library Sustainability (Smith Aldrich)
 - 1. 1110% increase in bullet aid.
 - 2. Template thank you letter is available for those who want to thank their state senators for bullet aid.
 - 3. Starr Library (Rhinebeck) legislation passed in state senate and house. They have decided to go public with the process using letters to the editor and other means to publicize.
 - 4. Tax Cap Law could have aged out but instead it was extended.
 - 5. Construction Grant portal will open around 8/5 for 2016 applications.
 - 6. ALA passed a resolution on the importance of library sustainability. The sustainability movement started right here in MHLS and demonstrates the passion of library supporters.
- c. Technology Operations Manager (Drake)
 - 1. Communications improvements; initial Sierra problems will be announced on the Alert listserv. When more information is available, it will be posted on the MHLS page as well.
 - 2. Annual Report information is available: Main => Topics => Member Library => Statistics/Research => Annual Report. Or click here: <http://midhudson.org/topics/statistics-research/annual-report/>
 - 3. Conklin gave a brief verbal report on the value of buying Facebook ads; inexpensive, can be tailored, results demonstrated in uptick in attendance.

iii. Board Liaison Report was distributed in the DA packet.

2. Advisory Committees

- i. Central Library – next meeting 11/3
- ii. Continuing Ed – next meeting 11/10
- iii. Marketing – next meeting 8/4
- iv. Resource Sharing – next meeting 9/29
- v. SSAC – next meeting 9/2

D. New/Proposed Business & Information

1. Discussion of OverDrive Periodicals – OverDrive offered to waive the platform fee of \$7,500 if we sign up for periodicals. Because this issue came to the DA too late to be included on the agenda as an action item there was an informal discussion for informational purposes. There was a lively discussion and it was agreed that further information (i.e, comparative pricing from other vendors) is required before an informed decision can be made. The DA requested that Advocate seek an extension from OverDrive for the special offer.

E. Meeting adjourned at 12 PM

Respectfully submitted,

Gloria Goverman, Secretary