MHLS Directors Association
Meeting of Friday, December 4, 2015

AGENDA ATTACHMENT

Action Item #3: Zinio for Libraries as System-wide Service for eMagazines

- **Background:** With the increasing popularity of library materials in a downloadable format, and increasing numbers of MHLS libraries providing these materials both collectively and independently, the Central Library/Collection Development Advisory Committee was tasked with exploring the possibility of offering eMagazines system-wide in 2016.

  Based on availability of funds to be used at the discretion of the committee with input from the Central Library, feedback from the subcommittee of product testers (which showed a clear preference for Zinio for Libraries over OverDrive), and the desire of member libraries to begin providing this service, it is the recommendation of the CL/CD Advisory Committee that MHLS contract with Recorded Books to provide Zinio for Libraries system-wide.
  - The annual platform fee ($7,500) and a solid opening day collection (over 50 popular titles) will be completely funded in 2016 by money that falls under the purview of the CL/CD Advisory Committee (Central Library Book Aid and Central Library Development Aid). This funding is for one year—future funding to be determined.
  - There will be the ability to add more titles on or about April 1.
  - PPLD will contribute funds to retain the titles they currently subscribe to that may exceed the available funding available through CLDA/CBA.
  - UCLA is considering using county funds to add a couple of children's magazines and a Spanish title.

- **Issue:** If the decision can be made at the December DA meeting, the service will be able to be live by January 1, 2016.

- **Recommendation:** It is the recommendation of the CL/CD Advisory Committee that MHLS contract with Recorded Books to provide Zinio for Libraries system-wide.

- **Status:** Discussed at the 9/10/15 CL/CD Advisory Committee meeting; Discussed at the 11/3/15 CL/CD Advisory Committee meeting; Discussed at the 11/5/15 DA meeting; Action Item at the 12/4/15 DA meeting.

Action Item #4: eMagazines Button in Encore

- **Background:** eMagazines are being considered as a new system service.

- **Issue:** The potential addition of eMagazines prompted a discussion on how to best publicize their availability to patrons.

- **Recommendation:** The Resource Sharing Advisory Committee recommends that the right-side logo in the Encore catalog (currently not visible) be linked to the interface of any chosen eMagazine vendor for a period of three months.

- **Status:** Discussed at 11/19/15 Resource Sharing Advisory Committee meeting; Action Item at 12/4/15 DA meeting.

Action Item #5: Item Cost Default

- **Background:** Best practice is that libraries use the market value plus reasonable processing costs instead of list price since this overinflates the value of items in the catalog in relation to both patron billing, insurance, and other statistics.

- **Issue:** Item cost values are inconsistently applied and often over-value the price of items in the catalog.

- **Recommendation:** The Resource Sharing Advisory Committee recommends that the default item cost in the new item template be changed from $30.00 to $18.00 in order better facilitate libraries indicating the market and not list price (plus any relevant processing feeds) in the item cost field.

- **Status:** Discussed at 11/19/15 Resource Sharing Advisory Committee meeting; Action Item at 12/4/15 DA meeting.