

## MID-HUDSON LIBRARY SYSTEM

Central Library/Collection Development Advisory Committee Meeting

**Date:** 3/16/18

**Location:** Mid-Hudson Library System Auditorium

### Committee Members Attending:

- ✓ Emily Chameides (Columbia)
- ✓ Tobi Farley (Columbia)
- ✓ Daniela Pulice (Dutchess)
- ✓ Carol Fortier (Dutchess)
- ✓ Tracy Priest (Ulster)
- ✓ Sue Ray (Greene)
- ✓ Maureen Garcia (Greene)
- ✓ Michele Capozzella (Putnam)
- ✓ Carol Donick (Putnam)
- ✓ Brooke Dittmar (Ulster)
- ✓ Merribeth Advocate (MHLS)

**Staff attending:** Tom Sloan, Tom Lawrence

Minutes from the 1/12/18 meeting were reviewed and approved by Emily Chameides, seconded by Tracy Priest.

### Discussion Items:

#### 1) Report on LibraryAware/NextReads from Ebsco

LibraryAware is the marketing component for creating templates for print items (like posters) and social media posts. NextReads is a catalog enhancement component of LibraryAware which provides readers' advisory through genre based newsletters, as well as book cover widgets used on some member library websites. The Committee reviewed usage report provided by Merribeth. Currently, there are under 2000 unique subscribers to the NextReads newsletter. LibraryAware is not used by the majority of MHLS member libraries in 2017 – 68% did not utilize for print templates and 85% did not use for social media templates.

The services are bundled and the 2017 cost, paid by through CLDA/CBA funds was \$5,625. Tom L. expressed a concern that there is no contingency in the budget for Information and Network Services in the event that the price of another service comes in higher than anticipated. The Committee feels that the usage does not justify the expense. There was a recommendation to have the libraries that use the service speak to Mid-Hudson staff who could suggest alternate ways to market their items. Pending additional funds in the budget, the money used for LibraryAware and NextReads will be transferred to Contingency to be used for any price increases. If there are no unforeseen increases, the funds will be used for Overdrive nonfiction purchases.

## 2) Potential Changes to E-Resources Cost Share Based on Usage Reports

The Committee reviewed usage statistics and cost per usage information for the following databases and agreed that each should be renewed:

- Mango Languages
- JobNow
- Chiltons
- TumbleBooks
- Consumer Reports

## 3) Potential Upgrade to TumbleBooks Platinum

TumbleBooks Platinum is a much broader product than the current subscription. The current cost, based on per license location billing, is \$143.94 per library. The cost for TumbleBooks Platinum would increase to \$305.00 per library. This extra cost is for expanded content and access for school districts in the MHLS region which we currently do not have. There was a recommendation to consider this product for 2019 to give libraries the opportunity to negotiate for extra funding to cover the increased expense. In addition, it was suggested that MHLS ask for a trial so that member libraries can evaluate the content and report back to the Committee.

## 4) Review and Edit of Committee Charge

The charge was edited as follows (in red):

The charge to the Central Library/Collection Development Advisory Committee is to oversee Central Reference services and to ensure that system-wide collections & resources are comprehensive & responsive to patron needs. Activities include:

- A. Review and recommend approval of Central Library ~~Development~~ **State Aid** application & budget **consistent with State guidelines**
- B. Develop the Central ~~Reference~~ **Library** Service Plan
- C. Review and recommend measures ~~to~~ **that** enhance system-wide collection development & resource sharing **as relates to the Committee charge**
- D. Examine system-wide holdings & material needs
- E. Evaluate and recommend electronic resources
- F. Review and recommend measures ~~to~~ **that** enhance the delivery of reference services system-wide

## 5) OverDrive

### a) Report of 2018 Advantage Account Activities

Merribeth provided a report on 2018 Overdrive Advantage Account activities from January 1 through March 12. The e-resource cost share amount for the year is \$28,104.01. This has already been exceeded by the amount invoiced to Advantage Accounts which is \$41,118.85. Advantage pre-orders total \$1,239.76 and group account purchasing totals \$2,317.71. These numbers demonstrate that this method of purchasing is more responsive to patrons' needs.

b) Review and Edit OverDrive Collection Development Guidelines

The current guidelines are based on shared resources and not on the new Overdrive Advantage model we are currently using. Merribeth and Tom L. will identify areas where the current methods are not reflected and revise the guidelines for review at the next meeting.

**6) ADDITION: Supressed Items**

There are currently over 750 items which are suppressed in Encore. Suppressed items can be Billed, Lost, Missing in Transit, Discarded, or On Search. Some of these items have circulated since, although they cannot be found in the catalog, they can be located in the library. An excel list of these items will be sent to member libraries with an explanation of why this occurred and instructions on what to do to correct it. Members libraries will be expected to take action.

The meeting adjourned at 11:55 am.

Respectfully submitted,  
Michele Capozzella

Report on 2018 Advantage Account Activities 1/1/18-3/12/18 - page 1

	2018 E-Resource Cost Share Amount	Has Advantage Account	As per Action Memo		Amount spent 1/1/18-3/12/18		
			Agreed to Purchase	Asked for MHLS Invoice	Group Acct Purchasing	Advantage Purchasing	Advantage Purchasing - Preorder
<b>Columbia County Libraries</b>							
Chatham Public Library & Canaan Branch	\$428.04	x	x			\$504.27	\$7.99
Claverack Free Library / Philmont Public Library (shared acct: \$210.06 Claverack = \$62.40 Philmont = \$272.46)	\$272.46	x	x			\$573.86	
Germantown Library	\$88.42	x	x			\$378.95	\$19.99
Hudson Area Association Library	\$492.25	x	x			\$245.82	
Kinderhook Memorial Library	\$293.50	x	x				
Livingston Free Library	\$15.93	x	x				
New Lebanon Library	\$104.31		x				
North Chatham Free Library	\$45.12	x	x			\$844.33	
Roeliff Janson Community Library	\$321.97	x		x			
Valatie Free Library	\$196.57	x	x			\$138.00	
<b>Dutchess County Libraries</b>							
Adriance Memorial Library & Boardman Road Branch	\$3,399.99	x	x			\$7,186.53	\$27.99
Amenia Free Library	\$200.74			x			
Beekman Library	\$661.63	x	x			\$1,867.12	\$65.00
Clinton Community Literary Association	\$195.13	x	x			\$536.00	
Dover Plains Library	\$393.64			x			
East Fishkill Community Library	\$1,313.61	x	x			\$3,902.46	\$174.99
Fishkill - Blodgett Memorial Library	\$570.53	x		x			
Grinnell Library Association	\$1,223.97	x	x			\$400.95	
Howland Public Library	\$1,235.10		x				
Hyde Park Free Library	\$822.81	x	x				
LaGrange Association Library	\$711.81	x	x			\$3,533.06	\$100.98
Millbrook Free Library	\$214.54	x	x			\$1,397.86	\$7.99
Northeast-Millerton Library	\$137.16	x	x			\$218.94	\$27.99
Pawling Free Library	\$382.97	x	x			\$1,067.47	\$65.00
Pine Plains Free Library	\$111.91	x	x		\$144.99	\$144.99	
Pleasant Valley Library	\$437.67	x	x			\$1,391.45	
Red Hook Public Library	\$88.74	x	x			\$459.71	
Rhinecliff - Morton Memorial Library	\$33.49		x				
Staatsburg Library Society	\$154.13	x	x				
Stanford Free Library	\$173.00	x	x			\$50.50	
Starr Library	\$341.56	x	x				
Tivoli Free Library	\$50.59	x	x			\$527.15	

Report on 2018 Advantage Account Activities 1/1/18-3/12/18 - page 2

	2018 E-Resource Cost Share Amount	Has Advantage Account	As per Action Memo		Amount spent 1/1/18-3/12/18		
			Agreed to Purchase	Asked for MHLS Invoice	Group Acct Purchasing	Advantage Purchasing	Advantage Purchasing - Preorder
<b>Greene County Libraries</b>							
Cairo Public Library	\$301.83	x	x				
Catskill Public Library & Palenville Branch	\$564.42	x	x			\$5,351.97	\$361.95
D.R. Everts Library	\$138.38	x		x			
Greenville Public Library	\$169.20	x	x				
Heermance Memorial Library	\$403.56	x	x			\$401.99	
Hunter Public Library	\$166.89		x			\$81.96	
Mountain Top Library	\$85.71	x	x				
Windham Public Library	\$77.06		x				
<b>Putnam County Libraries</b>							
Alice Curtis Desmond/Fish Library	\$317.71	x	x			\$159.96	
Brewster Public Library	\$832.81	x	x			\$535.97	
Julia L. Butterfield Mem. Library	\$119.51	x	x		\$2,172.72	\$25.59	
Kent Public Library	\$611.22	x	x			\$961.31	
Mahopac Public Library	\$1,206.50	x	x			\$2,859.41	\$181.94
Patterson Library	\$544.06	x	x				
Putnam Valley Free Library	\$534.38	x	x			\$777.88	\$87.95
Reed Memorial Library	\$345.86	x	x			\$74.99	
<b>Ulster County Libraries</b>							
Elting Memorial Library	\$633.66	x	x				
Highland Public Library & Clintondale Branch	\$566.28	x	x			\$2,091.65	\$65.00
Hurley Library Association	\$129.65	x	x				
Kingston Library	\$1,081.20	x	x			\$893.96	
Marlboro Free Library	\$574.15	x	x			\$443.92	\$45.00
Olive Free Library Association	\$199.97	x	x				
Phoenicia Library	\$139.60			x			
Pine Hill - Morton Memorial	\$12.44			x			
Plattekill Library	\$379.57	x	x				
Rosendale Library	\$274.90	x		x			
Sarah Hull Hallock Free Library	\$60.00	x	x			\$101.44	
Saugerties Public Library	\$881.59	x	x			\$372.96	
Stone Ridge Library	\$253.73	x	x			\$95.00	
Town of Esopus Library	\$409.12	x	x			\$221.49	
Town of Ulster Public Library	\$557.82	x	x				
West Hurley Public Library	\$151.68	x	x			\$297.98	
Woodstock Public Library District	\$266.26	x	x				
<b>TOTAL</b>	<b>\$28,104.01</b>			<b>\$2,052.20</b>	<b>\$2,317.71</b>	<b>\$41,118.85</b>	<b>\$1,239.76</b>

## March 2018 - Report on LibraryAware/NextReads from EBSCO



- LibraryAware is the **Marketing component**, for creating templates for print items (like program posters) and templates for social media posts.

### TEMPLATE USAGE:

- By number of templates created

	Print Templates		Social Media Templates	
	2017	2016	2017	2016
0 templates created	45 libraries (68%)	48 libraries (73%)	56 libraries (85%)	57 libraries (86%)
1-12 templates created	7 libraries	4 libraries	3 libraries	44 libraries
13-26 templates created	1 library	3 libraries	4 libraries	3 libraries
27-52 templates created	5 libraries	2 libraries	0 libraries	0 libraries
53-99 templates created	2 libraries	5 libraries	2 libraries	1 library
Over 100 templates created	6 libraries	4 libraries	1 library	1 library

- By county & library

County	Library	Print Templates		Social Media Templates	
		2017	2016	2017	2016
Columbia	Hudson	5	72	0	0
Columbia	Philmont	31	3	15	0
Columbia	Chatham	147	100	3	2
Columbia	Claverack	52	17	58	26
Columbia	Germantown	0	1	0	0
Dutchess	Pleasant Valley	20	24	0	0
Dutchess	PPLD	6	0	0	0
Dutchess	Tivoli	11	0	0	1
Dutchess	NorthEast-Millerton	76	65	15	16
Dutchess	Pawling	2	0	0	0
Dutchess	Clinton	106	56	0	0
Greene	Cairo	0	2	0	0
Greene	Heermance / Coxsackie	343	420	279	257
Putnam	Putnam Valley	55	0	4	0
Putnam	Brewster	5	0	0	0
Putnam	Butterfield / Coldspring	10	24	0	0

Putnam	Desmond Fish / Garrison	100	119	17	20
Ulster	Stone Ridge	2	1	0	0
Ulster	Woodstock	111	33	17	0
Ulster	Kingston	36	68	7	9
Ulster	Marlboro	47	49	0	1
Ulster	Elting / New Paltz	35	60	0	0
Ulster	Highland	126	111	98	89



- **NextReads** is a component of LibraryAware
- NextReads is a **Catalog Enhancement component**, providing readers advisory through automated genre-based newsletters, which is linked to the lower-right hand corner of the online catalog homepage. Also provides book-cover widgets on websites.
- **NextReads Newsletter Usage:** Total number of unique subscribers: 1,907

**History of MHLS Pricing:**

Year	Invoice(s)	Funding source
2013	2 separate invoices totaling \$9,000: A. NextReads \$4,000 B. LibraryAware \$5,000	A. CLDA/CBA B. MHLS funds
2014	2 separate invoices totaling \$9,270: A. NextReads \$4,120 B. Library Aware \$5,150	A. CLDA/CBA B. MHLS funds
2015	• 1 combined invoice: \$5,305 <sup>i</sup>	• CLDA/CBA
2016	• 1 combined invoice: \$5,465	• CLDA/CBA
2017	• 1 combined invoice: \$5,625	• CLDA/CBA
2018	• 1 combined invoice estimated at \$5,794; renewal date Mar 31	

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<sup>i</sup> There was a change in sales rep at EBSCO and instead of invoicing the combined NextReads/ LibraryAware product for \$9,548 only the LibraryAware portion was invoiced of \$5,305. From that point EBSCO made a decision not to invoice the additional amount if MHLS stayed with NovelList select (the product that provides readers advisory content in the online catalog ion the full record page) and LibraryAware.

Notes regarding LibraryAware pricing for individual libraries:

- Example of Individual LibraryAware per library pricing which is based on population:
  - If a library were to subscribe to LibraryAware on its own the cost would be about \$840 for pop served under 10,000 and about \$3700 for a pop served of around 75,000. The populations in between vary.
- We were unable to get the total price list by library size as EBSCO *“would prefer not to share it as we would be assigning costs for individual libraries based on specific population served, consortium, current databases with EBSCO etc.”*