

Central Library / Collection Development Advisory Committee
Minutes of Meeting of Monday, October 15, 2018
Submitted by Tracy Priest

Committee Members Attending:

- | | |
|------------------------------|-------------------------------|
| ✓ Emily Chameides (Columbia) | ✓ Brooke Dittmar (Ulster) |
| ✓ Tobi Farley (Columbia) | ✓ Maureen Garcia (Greene) |
| ✓ Daniela Pulice (Dutchess) | ✓ Michele Capozzella (Putnam) |
| ✓ Carol Fortier (Dutchess) | ✓ Carol Donick (Putnam) |
| ✓ Tracy Priest (Ulster) | ✓ Merribeth Advocate (MHLS) |

Staff attending: Rebekkah Smith Aldrich, Tom Lawrence, Deb Weltsch, Laurie Shedrick

Call to Order 10:08 am by Carol Fortier.

1. Review minutes of 8/8/18

- Approved, all in favor

2. 2018 CLDA/CBA Expenditure Plan

Updated plan sent by Tom Lawrence.

- Reluctant to say there is the full ~ \$68,000 to spend, as much will be tied up in nonfiction purchases
- This would need to be spent 12/31/2018, most logical is to prepay to develop OverDrive content.

3. Catalog Enhancement Information

- Recommend DA to change catalog enhancement to Syndetics Unbound.
- As per Laurie Shedrick some positives include good coverage, similar features including series covers, *you may also like* feature, easier for the user – do not have to scroll so far down for information. Will be pro-rated based on having some Syndetics content currently.
- Possible Go Live Date in January or February 2019.

4. Review of Database Statistics

A. Chiltons Review

- Recommendation to DA to not resubscribe to Chiltons.
- Discussion: Data driven decision, statically usage is down, people are viewing YouTube and other sources for info.

B. Consumer Reports Review

- Recommendation to DA to not resubscribe to ConsumerReports.
- Discussion: Data driven decision, statically usage is down

C. Exploring a group-buy language learning alternative to Mango?

Discussion:

- Trend is up for usage for language software so does changing make sense?
- Is it possible to get a trial of Rosetta Stone?
- Note: OverDrive has some resources for language learning.
- In terms of Collection Development, should complement not replicate (some people looking to take deep dives into a language may require an audio disk)

5. RBdigital E-Magazine Collection order

Update from Merribeth Advocate

- Add second copy of Economist now (pro-rated) with January renewal of 2 copies.
- Auto-renewal feature has been turned on.
- Funding this will continue as it has previously.

6. OverDrive:

A. Review Advantage Account activities

- Content purchasing made a leap forward from invoicing to Advantage Accounts.
- Recommendation: Purchasing is the only way to meet the demand; so going forward – send an email to member libraries without Advantage Accounts with a bill if content not purchased by certain date.

B. Changes to User Policy regarding number of checkouts & holds

- Recommend DA to increase the number of simultaneous OverDrive holds that a patron can have at one time from 10 to 15.
- Discussion: Awareness that increasing holds increases ratio, no distinction between e-book or audio-book with regard to holds, holds info helps to guide purchasing,

C. Overdrive Video Discussion

- Need to get info out to members that videos are available for purchase in OverDrive Marketplace.

- Viewable in web browser.
- Titles are searchable in the OPAC.
- Patrons can check OverDrive streaming video titles out for 3 or 5 or 7 days, but it is mandated that they only have it for “48 hours after first playback”. Streaming Video purchasing is similar to copies of DVDs in that one patron can check out the title at a time.

7. Training – with Deb Weltch.

A. 2018 training

- Score High Marks at Your Library – well received, covered subscription and not subscription resources.
- Discussion: Issue of basic computer literacy can hinder / discourage use of digital resources, so it is good to have print materials available.

B. 2019 training

- Spring: Collection Development Assessments
- Fall: Media Literacy/Helping Patrons Evaluate Information Sources
- Discussion: Important and timely topic.

Database Use Statistics

Through August 2018

<p>Mango Languages: Total # of Sessions</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Total # of Sessions</th> </tr> </thead> <tbody> <tr><td>2009</td><td>1,666</td></tr> <tr><td>2010</td><td>5,408</td></tr> <tr><td>2011</td><td>6,629</td></tr> <tr><td>2012</td><td>7,567</td></tr> <tr><td>2013</td><td>6,911</td></tr> <tr><td>2014</td><td>7,744</td></tr> <tr><td>2015</td><td>7,765</td></tr> <tr><td>2016</td><td>9,229</td></tr> <tr><td>2017</td><td>12,042</td></tr> <tr><td>Past 12 months</td><td>12,318</td></tr> </tbody> </table>	Year	Total # of Sessions	2009	1,666	2010	5,408	2011	6,629	2012	7,567	2013	6,911	2014	7,744	2015	7,765	2016	9,229	2017	12,042	Past 12 months	12,318	<p>Cost: \$18,850</p> <ul style="list-style-type: none"> Member Library share: \$9,425 CLDA/CBA share: \$9,425 <p>Transactional cost per sessionⁱ (based on past 12 monthsⁱⁱ use): \$1.53</p> <p>System list price: \$32,413</p> <p>Renewal date: 6/30/19</p>		
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Database Use Statistics

Through August 2018

<p style="text-align: center;">TumbleBooks: Total # of Book Views</p> <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <thead> <tr> <th>Year</th> <th>Total # of Book Views</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>8,244</td> </tr> <tr> <td>2016</td> <td>10,848</td> </tr> <tr> <td>2017</td> <td>8,262</td> </tr> <tr> <td>Past 12 months</td> <td>7,822</td> </tr> </tbody> </table>	Year	Total # of Book Views	2015	8,244	2016	10,848	2017	8,262	Past 12 months	7,822	<p>Cost: \$9,500</p> <ul style="list-style-type: none"> • Member Library share: \$9,500 • CLDA/CBA share: \$0 <p>Transactional^{ix} cost per book view (based on past 12 months^x use): \$1.21</p> <p>System list price: \$52,734</p> <p>Renewal date: 12/1/19</p>
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2015	8,244										
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RBdigital E-Magazine Checkouts											
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Year	Total # of Checkouts										
2016	54,615										
2017	52,754										
Past 12 months	48,452										

ⁱ Vendor Definition of Mango Languages Sessions: Sessions start when a user begins studying a language and ends when no more slides are clicked. A session may encompass multiple courses. For example, a user may log in and study both French and German. This counts as 1 session total, with both French and German showing that they were studied for one session.

ⁱⁱ 12 months: September 2017-August 2018

ⁱⁱⁱ Vendor Definition of Job Now Total Usage: This category combines usage from all categories -- live tutoring, resume/writing lab submissions, visits to the test center, and database usage.

^{iv} 12 months: September 2017-August 2018

^v Vendor Definition of Chilton Hits: Hits are considered retrievals.

^{vi} 12 months: September 2017-August 2018

^{vii} Vendor Definition of Mango Languages Sessions: Sessions start when a user begins studying a language and ends when no more slides are clicked. A session may encompass multiple courses. For example, a user may log in and study both French and German. This counts as 1 session total, with both French and German showing that they were studied for one session.

^{viii} July 2017-June 2018

^{ix} Vendor Definition of TumbleBook Library K-4 Deluxe Book Views: Book views are counted when a book/video is opened.

^x 12 months: August 2017-July 2018

^{xi} 12 months: September 2017-August 2018

Report on 2018 Advantage Account Activities 1/1/18-9/30/18 - page 1

	2018 E-Resource Cost Share Amount	Has Advantage Account	As per Action Memo		Amount spent 1/1/18-9/30/18		
			Agreed to Purchase	Asked for MHLS Invoice	Group Acct Purchasing	Advantage Purchasing	Advantage Purchasing - Preorder
Columbia County Libraries							
Chatham Public Library & Canaan Branch	\$428.04	x	x			\$1,750.44	\$7.99
Claverack Free Library / Philmont Public Library (shared acct: \$210.06 Claverack = \$62.40 Philmont = \$272.46)	\$272.46	x	x			\$1,780.92	
Germantown Library	\$88.42	x	x			\$1,083.23	
Hudson Area Association Library	\$492.25	x	x			\$1,577.61	
Kinderhook Memorial Library	\$293.50	x	x			\$510.89	
Livingston Free Library	\$15.93	x	x				
New Lebanon Library	\$104.31	x	x			\$263.99	
North Chatham Free Library	\$45.12	x	x			\$2,732.72	
Roeliff Janson Community Library	\$321.97	x		x			
Valatie Free Library	\$196.57	x	x			\$276.95	
Dutchess County Libraries							
Adriance Memorial Library & Boardman Road Branch	\$3,399.99	x	x			\$23,739.41	\$468.48
Amenia Free Library	\$200.74			x			
Beekman Library	\$661.63	x	x			\$13,014.89	\$243.96
Clinton Community Literary Association	\$195.13	x	x			\$2,241.65	
Dover Plains Library	\$393.64			x			
East Fishkill Community Library	\$1,313.61	x	x			\$20,070.51	
Fishkill - Blodgett Memorial Library	\$570.53	x		x			
Grinnell Library Association	\$1,223.97	x	x			\$2,476.73	
Howland Public Library	\$1,235.10	x	x				
Hyde Park Free Library	\$822.81	x	x		\$1,471.41		
LaGrange Association Library	\$711.81	x	x			\$11,403.46	\$217.97
Millbrook Free Library	\$214.54	x	x			\$3,328.86	
Northeast-Millerton Library	\$137.16	x	x			\$947.67	
Pawling Free Library	\$382.97	x	x			\$4,035.56	
Pine Plains Free Library	\$111.91	x	x		\$144.99	\$480.85	
Pleasant Valley Library	\$437.67	x	x			\$5,348.52	\$67.98
Red Hook Public Library	\$88.74	x	x			\$1,081.67	
Rhinecliff - Morton Memorial Library	\$33.49		x				
Staatsburg Library Society	\$154.13	x	x				
Stanford Free Library	\$173.00	x	x			\$161.44	
Starr Library	\$341.56	x	x				
Tivoli Free Library	\$50.59	x	x			\$1,597.40	

Report on 2018 Advantage Account Activities 1/1/18-9/30/18 - page 2

	2018 E-Resource Cost Share Amount	Has Advantage Account	As per Action Memo		Amount spent 1/1/18-9/30/18		
			Agreed to Purchase	Asked for MHLS Invoice	Group Acct Purchasing	Advantage Purchasing	Advantage Purchasing - Preorder
Greene County Libraries							
Cairo Public Library	\$301.83	x	x			\$554.34	
Catskill Public Library & Palenville Branch	\$564.42	x	x			\$16,204.58	
D.R. Everts Library	\$138.38	x		x			
Greenville Public Library	\$169.20	x	x				
Heermance Memorial Library	\$403.56	x	x			\$1,711.81	
Hunter Public Library	\$166.89	x	x				
Mountain Top Library	\$85.71	x	x			\$822.81	
Windham Public Library	\$77.06		x				
Putnam County Libraries							
Alice Curtis Desmond/Fish Library	\$317.71	x	x			\$802.80	
Brewster Public Library	\$832.81	x	x			\$3,635.28	
Julia L. Butterfield Mem. Library	\$119.51	x	x		\$4,101.51	\$4,478.40	\$115.99
Kent Public Library	\$611.22	x	x			\$3,610.77	\$20.99
Mahopac Public Library	\$1,206.50	x	x			\$19,058.82	\$294.99
Patterson Library	\$544.06	x	x			\$644.81	
Putnam Valley Free Library	\$534.38	x	x			\$2,534.41	
Reed Memorial Library	\$345.86	x	x			\$2,866.92	\$19.99
Ulster County Libraries							
Elting Memorial Library	\$633.66	x	x				
Highland Public Library & Clintondale Branch	\$566.28	x	x			\$8,716.27	
Hurley Library Association	\$129.65	x	x			\$276.99	
Kingston Library	\$1,081.20	x	x			\$3,458.45	\$55.00
Marlboro Free Library	\$574.15	x	x			\$3,064.24	
Olive Free Library Association	\$199.97	x	x			\$320.59	
Phoenicia Library	\$139.60			x			
Pine Hill - Morton Memorial	\$12.44			x			
Plattekill Library	\$379.57	x	x				
Rosendale Library	\$274.90	x		x		\$11.88	
Sarah Hull Hallock Free Library	\$60.00	x	x			\$728.07	\$3.99
Saugerties Public Library	\$881.59	x	x			\$874.88	
Stone Ridge Library	\$253.73	x	x			\$670.63	
Town of Esopus Library	\$409.12	x	x			\$221.49	
Town of Ulster Public Library	\$557.82	x	x			\$1,133.66	
West Hurley Public Library	\$151.68	x	x			\$978.88	
Woodstock Public Library District	\$266.26	x	x			\$2,011.83	\$122.98
TOTAL	\$28,104.01			\$2,052.20	\$5,717.91	\$179,298.98	\$1,640.31
TOTAL member library purchasing							\$186,657.20