

eCollection Development Webinar Series | October 2020

A 2020 survey of member library directors indicated that eCollection Development in OverDrive “and beyond” was the top training topic of interest. Once COVID-19 stay-at-home orders hit our e-collections became more important than ever, revealing opportunities for re-thinking collection development, budgeting, and marketing of these online collections. In response, the MHLS Central Library/Collection Development Committee and MHLS Staff have put together this series to highlight **industry trends, peer expertise, and technical know-how** to enhance member libraries’ ability to meet the needs of their community in this area.

Monday, October 5th | 2:00-3:30pm

Introduction to eCollection Development in OverDrive and Best Practices

At this webinar Laurie Shedrick, MHLS Assistant Director & Technology Operations Manager will be joined by a panel of member library directors to discuss strategic approaches to developing a collection in OverDrive that meet community needs – from analysis of usage to selection and funding to promotion. Laurie will also provide an overview of industry trends shaping the market. This event will include time for questions from the audience for the panelists.

Wednesday, October 14th | 2:00-3:00pm

Introduction to OverDrive Marketplace

Presented by MHLS OverDrive Coordinator Nina Acosta, this webinar will provide an orientation to the OverDrive Marketplace for library staff who are cultivating collections. Nina will review basic reports and features that are available and provide an overview of where to find policies, statistics, and additional support and training materials.

Monday, October 19th | 2:00-3:30pm

A Deeper Dive: OverDrive Reports & Marketing

For those member library staff who want to take a deeper dive into what is possible within OverDrive to create and promote collections that meet community needs, MHLS OverDrive Coordinator Nina Acosta will delve into reports such as Title Status and Usage and Purchased Titles Summary and marketing options such as Advantage Curation, Lucky Day Collections, and weeding to enhance the desirability of your library’s OverDrive collection.

Monday, October 26th | 2:00-3:30pm

Beyond OverDrive in eCollection Development

Hear from a panel of member library directors who have worked to expand their e-collection with locally funded products. Each director will share their philosophy of e-collection development, their tips for selection and working with vendors as well as reveal their “best” and “worst” e-collection development decisions over the years.