

MHLS Directors Association | Agenda Attachment

Business Meeting of Thursday, April 20, 2023

Action Item #2 Cost Per Circ Purchasing

Background: The cost per circ option for purchasing in OverDrive Marketplace provides a pay per use option for some titles. This lending model has a lower price point and can fill simultaneous requests. Libraries set a monthly cap for spending in this area by format. Once met, the copies are no longer available in this lending model. The lending model is very effective to fill local demand efficiently and can be cost effective.

Issue: The shared content in the OverDrive collection provides a strong and diverse core collection for patrons across the system. Adding titles to the core collection that can be accessed by all patrons develops and updates the collection. When libraries purchase CPC titles in their own advantage account, titles are available for local patrons only. While this fills local demand efficiently, it does not support or sustain the integrity of the core collection.

Recommendation: The following addition/edit is recommended for the Resource Sharing Standards:

Cost Per Circ purchasing exists within the guidelines of Copies to Holds Recommended purchasing (shown below) and may be purchased when local library spending aligns with the Ad Hoc Committee recommendations, the Criteria for 1A are met, or a local only demand exception exists.

Copies to Holds Recommended Purchasing

- A. Libraries should own 1 System-wide holdable copy for each 4-7 holds; 2 copies for 8-14; 3 copies for 15-23 holds to be picked up at their location or downloaded to their patrons. These minimum purchases apply to all formats (physical and e-content). *~Approved by Directors Association 2/9/2023.*
- B. Local hold items and Lucky Day copies can be added only after a first copy is purchased to be made available system-wide. All items for which there is not already an exception in the MHLS Direct Access Plan, regardless of hold status, must be made available to any MHLS card holder on site. *~Approved by Directors Association 1/8/13 & updated 2/9/2023*

Items added to the catalog as Local Holds need to be identified in the call number field. Items will use system-defined item types. *~Approved by Directors Association 1/5/2012.*

2. Cost Per Circ Purchasing

- A. *Once you have demonstrated that you are purchasing in line with recommended spending requirements (OverDrive Ad hoc committee recommendation) or you have met requirements of section 1 A.*

Exceptions: *Local only demand*

- a. *Book club*
- b. *Local author*
- c. *Low/no system wide demand title to create available copy at low cost)*

Status: Discussed at the 3/6/2023 Resource Sharing meeting

Effective Date: Upon approval